

TAPPING INTO THE VALUE OF WASTE, ONE COMPOSTER



Join us **@RUR** Greenlife



www.rur.co.in info@rur.co.in

Introduction

"The only threat to the planet is that someone else will save it." -Robert Swan

Did you know?

Urban Indian home generates 60% of its total waste as biodegradable and that it can be easily Composted.

Average 60% of our daily waste is biodegradable such as fruit vegetable peels, tea leaves, coffee grounds, eggshells, bones, etc. which can be and must be composted. Aerobic composting is the natural breakdown of waste into stable nutritionally-rich humus like substance that replenishes the soil with a range of macro and micro nutrients.



By simply following segregation at source and composting, we can bring about a radical change in the community and create a cleaner, greener, happier future. So join hands with RUR for a sustainable, decentralized, and holistic waste management solution.

Cradle-to-cradle sustainable waste management RURs Green Gold Aerobic Biocomposter(RGGC) is an innovative and patented (Indian Patent #387220) in-vessel aerobic composting system that replicates nature's way of bio-composting. The compost generated from RGGC has been tested by third party lab and is found to comply with FCO standards of city compost.





Contribute towards achieving 10 out of 17 Sustainable Development Goals(2030) defined by United Nations

OUR RANGE OF BIOCOMPOSTERS

HOUSEHOLD LEVEL



XS (HOME COMPOSTER)

- Dimensions (H x W x D) : 36" x 33" x 18"
- Daily working capacity: 1 kg
- Volume Capacity: 60 litres



<u>DOUBLE MOUNT</u>

- Dimensions : 55" x 35" x 23"
 (H x W x D) : 55" x 35" x 23"
- Daily working capacity: 2-3 kg
- Volume Capacity: 120 litres

COMMUNITY LEVEL







SMALL (S)

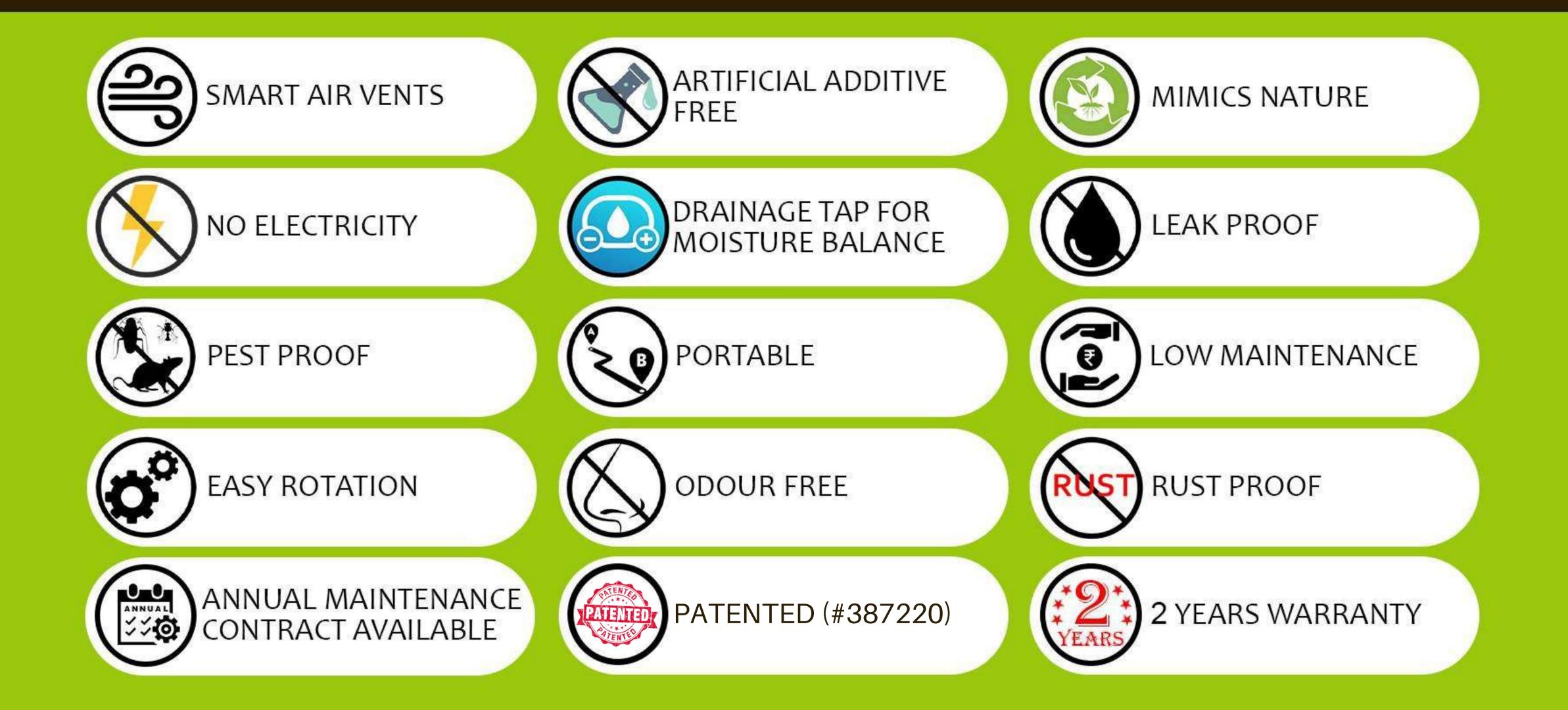
- Dimensions (H x W x D) : 41" x 46" x 24"
- Daily working capacity: 3-5 kg
- Volume Capacity: 110 litres

MEDIUM (M)

- Dimensions (H x W x D) : 41" x 52" x 24"
- Daily working capacity: 6-8 kg
- Volume Capacity: 220 litres

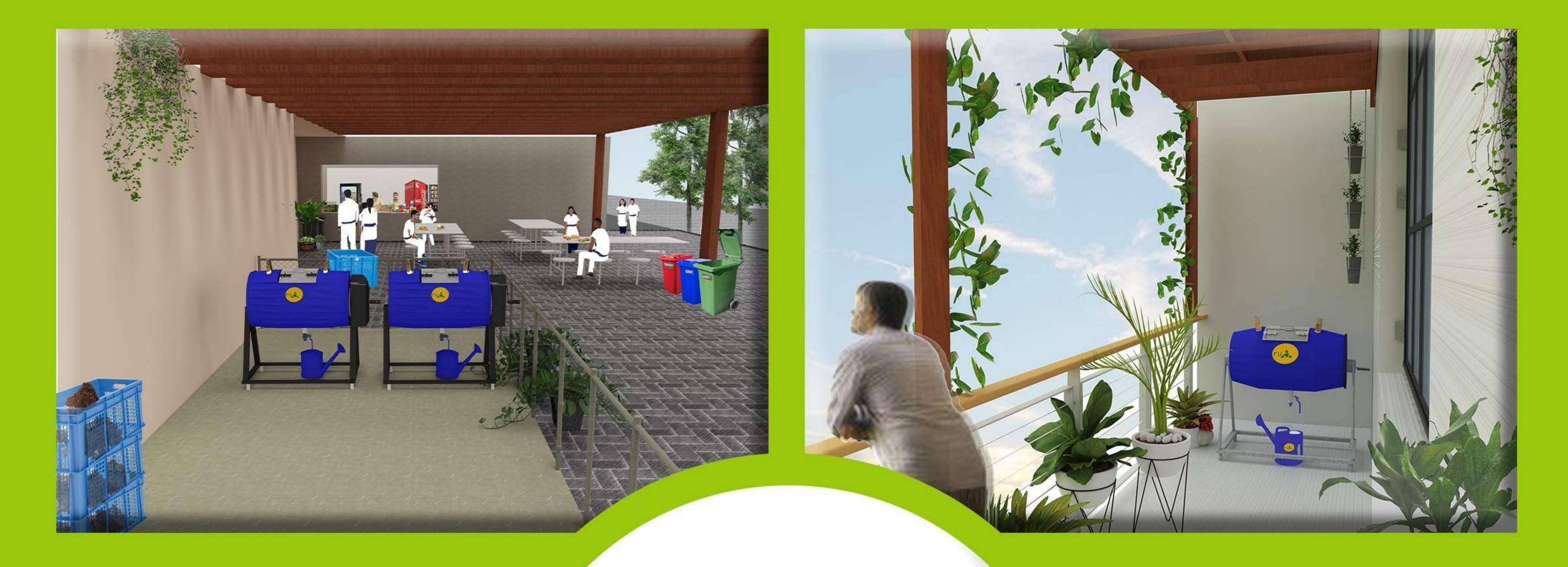
LARGE (L)

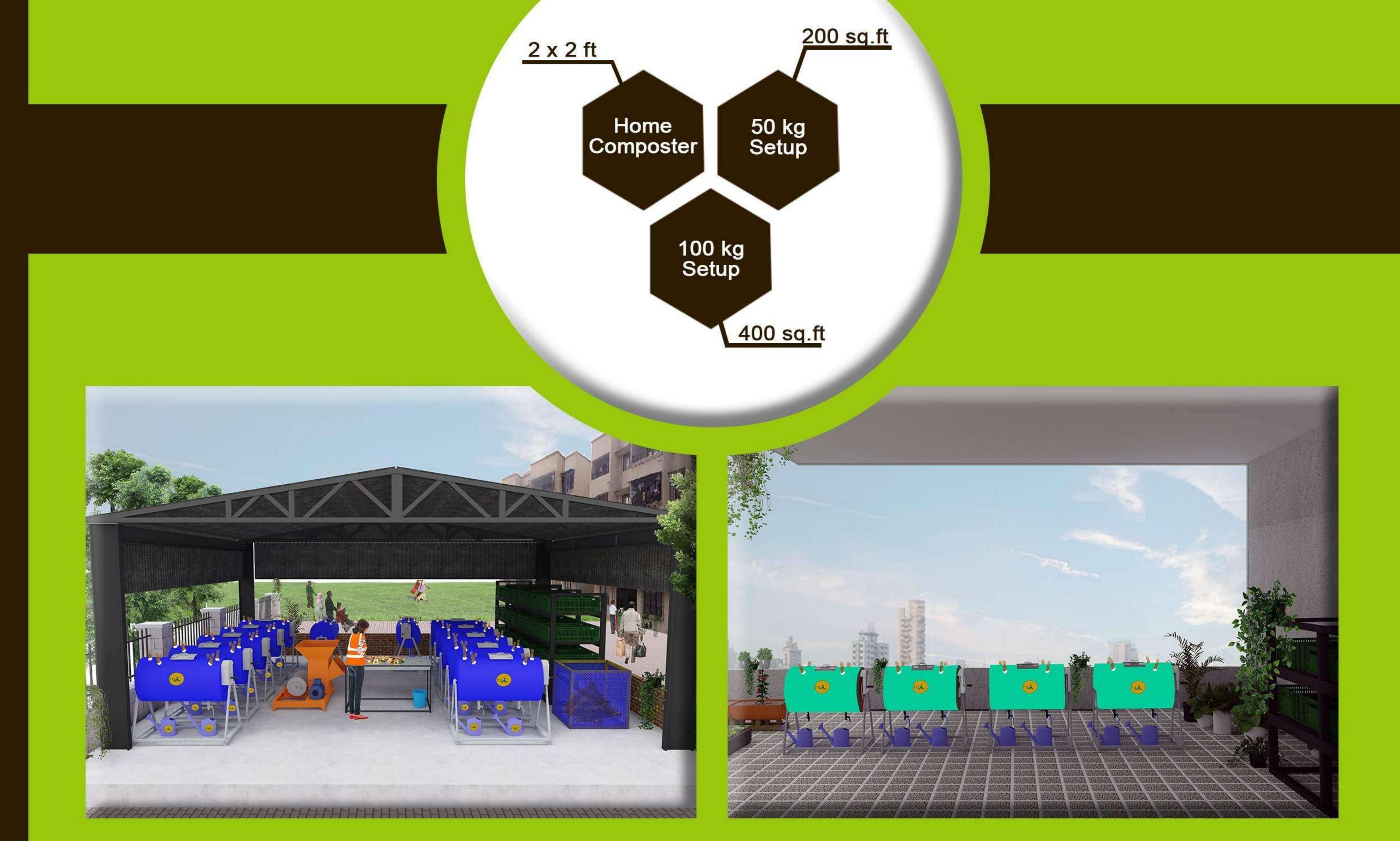
- Dimensions (H x W x D) : 41" x 46" x 24"
- Daily working capacity: 8-10 kg
- Volume Capacity: 240 litres



SPACE REQUIREMENTS

IDENTIFY LOCATION FOR RGGC







"It's easy to use, mess free, hassle free set up to ease up your waste segregation ad optimal utilization effort... Doesn't take up much space, so it's a must must buy for everyone who wants to help mother nature."

- Isha Vaish, Uttarakhand

"...From sensitizing residents and ensuring segregation of waste streams to set up of organic and dry waste systems in-situ, RUR team has made this project a reality..."



– Namrata M, AVP, Godrej Properties Limited



"We feel proud that by adopting your methodology and diverting from our routine practice of disposing collected wet waste into land fill, we would be saving a carbon footprint of 30.7 kg CO2 equivalent annually. We are thankful to RUR Green Life Pvt. Ltd, for providing hands on training to operate the composting machine in a simple and scientific manner and continuously monitoring the entire project till the successful completion of first cycle of composting."

- Bombay College of Pharmacy



"We are happy to state that after a comprehensive study of various types of equipment and processes for composting, we found the solution offered by RUR GreenLife as most suitable to our requirements and decided to go for it. We got the compost analysed by Indian Institute of Soil & Water Conservation, Dehradun showing highly satisfying results."

– J B Sharma, Malhar Society



RUR Greenlife (Are you reducing, reusing, recycling?): a social environment enterprise that designs, builds and handholds customized turnkey waste management solutions that are decentralized and sustainable for homes, schools, societies, organizations (substitute schools and colleges with educational institutes). RUR offers a customized training through first cycle of composting for each composting project.



Through nearly 250+ decentralized waste management projects PAN India, we divert about 850 tonnes of waste towards safe recycling annually. RUR sensitizes citizens through training workshops about segregation of waste, adopting good green practices, and 3R principle viz. Reduce, Reuse, Recycle, and thereby create eco-conscious citizens.

RUR GREENLIFE

www.rur.co.in | info@rur.co.in | +91 9326093543/9322456789 309, Nav Vivek Industrial Estate, Moghul Lane, Mahim west, Mumbai-16



2014 Excellence

Award Winner:

Marketing

SWANA.org

